



WAKEFIELD
SCHOOL

**ANNUAL CORPORATE
SPONSORSHIP PROGRAM
2025-26**



ABOUT US

Founded in 1972, Wakefield School is an independent day school in The Plains, Virginia, serving 380+ students from Junior Kindergarten through grade 12. Students engage in a rigorous and inspiring liberal arts education rooted in our core values of respect, empathy, integrity, and community.

OUR MISSION

To foster the ***character, curiosity, and clear voices*** the world needs—equipping young citizens to think critically, act ethically, and lead with courage in a dynamic and rapidly-changing world.

AT-A-GLANCE

- **63-acre** campus, rich in natural spaces for immersive outdoor learning
- **\$2.9 million** in college scholarships awarded to the Class of 2024
- **3,000+** volunteer hours in the local community
- **85%** student participation in athletics
- **75** athletic championships earned
- **3** student-led theater productions presented annually
- **23** Dual-Enrollment, AP, and Honors courses offered
- Named a 2025 Virginia Living Top School and University



THE WAKEFIELD COMMUNITY

275+

FAMILIES ACROSS LOUDOUN, FAUQUIER, PRINCE WILLIAM, AND FAIRFAX COUNTIES

3000+

NETWORK OF PARENTS, GRANDPARENTS, ALUMNI, FACULTY, STAFF, TRUSTEES, AND COMMUNITY PARTNERS

1000+

PHILANTHROPIC SUPPORTERS WHO RECEIVE THE WAKEFIELD ANNUAL REPORT

4700+

FOLLOWERS ACROSS WAKEFIELD'S SOCIAL MEDIA PLATFORMS

When businesses support Wakefield School, they are investing in the next generation of innovators, leaders, and changemakers.

As a business leader, you know that strong communities fuel business success. Education is the foundation for a thriving community, and strong schools build a strong region.

Wakefield's Corporate Partners invest in our school because they value local education and believe in our vision for transformative learning.

Together, we bring Wakefield's mission to life to cultivate the character, curiosity, and confidence young citizens need to positively shape the world around them.

By preparing the next generation of ethical, courageous, and innovative leaders, we're not just supporting students—**we're shaping a brighter, more dynamic future for our region and beyond.**

[So, let's discuss a partnership](#) 



PARTNERS IN PURPOSE

The Lasting Impact of Corporate Sponsorship

The impact of Wakefield's Corporate Sponsors extends well beyond the classroom.

Through innovative programs and student-centered learning, Wakefield prepares young citizens to become engaged, capable leaders—ready to make an impact in our region, our nation, and the world. This mission depends on shared investment.

Each year, our Corporate Sponsors help fund essential elements that make a Wakefield education accessible to more students in our community, including:

- Financial aid supporting 38% of our students
- Professional development for our esteemed faculty
- Immersive learning spaces like STEAM labs and outdoor classrooms
- Forward-thinking technology and learning programs
- Experiential field trips for real-world learning
- Robust Arts and Athletics programs

In return, Wakefield's Corporate Partners receive a curated suite of benefits designed to extend their marketing reach, cultivate valuable relationships, offer potential tax advantages, and showcase their leadership in social responsibility.

Let us show you



ANNUAL SPONSORSHIP

Sponsor Levels and Benefits

VISIONARY

\$10,000

- **PRIME Print Logo Placement:** Campus Signage, Driveway Banner, Theater Playbills, Annual Report Mailing
- **PRIME Digital Logo Placement:** Wakefield Website, Parent Portal, Social Media Sponsor Shout-out
- **PRIME Sponsor Booth** at Back-to-School Picnic *Saturday, Sept. 6, 2025*
- **Yearbook Ad** *FULL-PAGE*
- **Auction Gala Program Ad** *FULL-PAGE*
- **8 VIP Tickets** to 30th Annual Auction Gala
- **8 Tickets** to Musical Theater Productions
- **Invitation** to Wakefield's Annual Volunteer and Donor Appreciation Reception
- **Dedicated 'Sponsor Spotlight'** Social Media Post
- **PRIME Dedicated Gym Banner** with QR Code *LARGE 84" x 60"*
- **OFFICIAL SPONSOR** of one (1) Athletic Home Game + Sponsor Booth
- **OFFICIAL SPONSOR** of one (1) Flagship Community Event + Sponsor Booth

LEADER

\$5,000

- **Print Logo Placement:** Campus Signage, Driveway Banner, Theater Playbills, Annual Report Mailing
- **Digital Logo Placement:** Wakefield Website, Parent Portal, Social Media Sponsor Shout-out
- **Sponsor Booth** at Back-to-School Picnic *Saturday, Sept. 6, 2025*
- **Yearbook Ad** *HALF-PAGE*
- **Auction Gala Program Ad** *HALF-PAGE*
- **4 Tickets** to 30th Annual Auction Gala
- **4 Tickets** to Musical Theater Productions
- **Invitation** to Wakefield's Annual Volunteer and Donor Appreciation Reception
- **Dedicated 'Sponsor Spotlight'** Social Media Post
- **Dedicated Gym Banner** with QR Code *STANDARD 72" x 48"*
- **OFFICIAL SPONSOR** of one (1) Athletic Home Game + Sponsor Booth

BUILDER

\$2,500

- **Printed Logo Placement:** Campus Signage, Driveway Banner, Theater Playbills, Annual Report Mailing
- **Digital Logo Placement:** Wakefield Website, Parent Portal, Social Media Sponsor Shout-out
- **Sponsor Booth** at Back-to-School Picnic *Saturday, Sept. 6, 2025*
- **Yearbook Ad** *QUARTER-PAGE*
- **Auction Gala Program Ad** *QUARTER-PAGE*
- **2 Tickets** to 30th Annual Auction Gala
- **4 Tickets** to Musical Theater Productions
- **Invitation** to Annual Volunteer and Donor Appreciation Reception

BACKER

\$1,000

- **Printed Logo Placement:** Campus Signage, Driveway Banner, Theater Playbills, Annual Report Mailing
- **Digital Logo Placement:** Wakefield Website, Parent Portal, Social Media Sponsor Shout-out
- **Sponsor Booth** at Back-to-School Picnic *Saturday, Sept. 6, 2025*
- **Yearbook Ad** *EIGHTH-PAGE*
- **Auction Gala Program Ad** *EIGHTH-PAGE*
- **Invitation** to Annual Volunteer and Donor Appreciation Reception

SECURE YOUR SPONSORSHIP

Let's Build Something Lasting Together

Wakefield School is committed to creating strong, mutually rewarding partnerships with our sponsors. Together, we tailor sponsorship packages that align with your goals and deliver value—offering enhanced advertising, branding, and engagement opportunities to elevate your visibility and build lasting connections within our community.

Discover how your business can inspire and empower students—contact Wakefield's Development Office to explore sponsorship opportunities for the 2025–26 school year.

[BECOME A SPONSOR](#)



Contact: Wakefield School Development



WAKEFIELD SCHOOL

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